



## LA Association of School Transportation Officials

To: LASTO Program Sponsors  
From: Gordon Terrell, LASTO President  
Date: November 21, 2019

The Annual Conference for the Louisiana Association of School Transportation Officials (LASTO) is scheduled February 19-21, 2020 at the Paragon Casino Resort, Marksville, LA. Approximately 75-125 school transportation officials from school systems throughout the state will be present at the conference. Additionally, we anticipate 25 - 30 sponsors.

As many of you know, a vital part of the LASTO conference is the role of our program sponsors. Your sponsorship of our break refreshments, luncheon, hospitality room, and social/evening functions allows us to offer a quality program to the LASTO membership while maintaining a reasonable registration fee. LASTO has various levels of sponsorship to consider:

Platinum Plus	\$1,500 + hospitality room and/or additional event
Platinum	\$1,250
Gold	\$1000
Silver	\$750
Bronze	\$500
Friend of LASTO	\$250 per participant- Includes booth plus one (1) registration

Note: If Platinum Plus level sponsorship is being considered, please contact Gordon Terrell, LASTO President, at (504)595-6039 or [gterrell@ppsb.org](mailto:gterrell@ppsb.org) to coordinate additional event and/or hospitality room.

In return for your sponsorship, your company will receive the following benefits:

- List of sponsors printed in conference publication provided to each LASTO member
- Informal tabletops available for sponsors to use for displays
- Opportunity to network with LASTO members
- List of LASTO participants given to all sponsors
- Sponsors will be formally recognized at the luncheon on February 20<sup>th</sup>.
- Sponsors may have as many representatives attending as desired (per fee schedule)
- Sponsors may bring a door prize for drawing if interested
- Sponsors will be listed on the LASTO website for the upcoming year and Platinum Plus and Platinum Sponsors will have a link to their website on ours

A Vendor Sponsorship Form is included with this information. Please complete the registration/sponsorship form by January 22, 2020 along with the indicated contribution so your company will be included with conference publications. Contributions can be made through PayPal at [www.lasto.org](http://www.lasto.org) or by check sent to Ms. Debbie Buckley at 510 Guthrie Rd, Sterlington, LA 71280.

Sincerely,

*Gordon Terrell*

LASTO President